

TYLER WALKER SEYMOUR METFORD

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twsm.online

Executive Summary

Operations leader and creative multimedia specialist with functional expertise in highly regulated production, brand design, and quality craft manufacturing, combining technical background with disciplined operational execution. Currently seeking impactful roles in operations, creative product and brand development, or growth driven administrative/design positions.

Core Competencies

- Operations Leadership, Team Development, Strategic Planning, Risk & Change Management
- Creative Direction, Workflow Design, Resource Allocation, & Technical Process Optimization
- Secure Production, Controlled Documentation, Quality Assurance, & Regulatory Compliance
- Supply Chain & Vendor Management, Collaborative Planning, & Inventory Control Systems

Professional Experience

Chief Operations Officer & Co-Founder - 2018 – 2025

The Hash Corporation (HashCo) - Toronto, ON

thehashcorporation.com

Founded and operated a regulated cannabis processing business focused on adapting traditional production methods to modern safety and compliance standards at commercial scale. Oversaw all operations for the full lifecycle of the business; formation, capital raises, rapid growth, COVID-19 adaptations, public market launch, sustained fulfilment, and final transition to private ownership.

Key Achievements

- Designed and implemented **efficient, cost-effective commercial production processes** for traditional hashish and contemporary cannabis concentrate products, balancing artisanal quality expectations with **GPP compliance standards** for regulated marketplaces.
- Designed the company's **logo, packaging, advertising campaigns, and digital presence**, creating a distinct brand identity in a newly regulated and crowded market environment.

- Delivered hundreds of kilograms of **clean, /legal/, ready-to-sell hashish** into Ontario and Quebec markets, maintaining a **99+% OCS fulfilment rate** over years of weekly distribution.
- Supported the creation and launch of **multiple award-winning SKUs**, ensuring packaging accuracy, regulatory conformance, and ultra consistent brand presentation.

Operational Responsibilities

- Led **all operations**, including production floor plan design, scheduling, inventory forecasting & control, procurement, fulfilment coordination, distribution, reporting, and inspections.
- Established and enforced strict **quality assurance and safety protocols**, protecting staff, product integrity, and license compliance in a highly scrutinized, regulated environment.
- Maintained exceptionally reliable **inventory tracking and demand planning documentation**, enabling efficient forecasting and driving process improvements toward operational goals.

Previous Experience

Gallery Curator / Retail General Manager - 2010 – 2018

Independent & Boutique Galleries - Toronto, ON

- Organized, curated exhibitions, managed artist relationships, and developed cohesive visual narratives for high-end contemporary galleries and retail storefronts.
- Designed, directed, and implemented floorplans, window displays, product presentation strategies & sales processes for niche, art-forward environments.
- Oversaw inventory management, vendor relations, human resources, payroll, and general operations for small specialty retailers.
- Provided creative production and collateral support including website hosting + design, print handling, and visual merchandising.

Education

Personal/Business Coaching: **McQuaig Assessment** – Cheryl Crumb & Associates 2023

Cannabis Regulations and Quality Assurance - University of Guelph (Horticulture OpenEd) 2020

Audio Engineering Technology Diploma - The Trebas Institute (Toronto, Ontario) 2005